



ARTS OF FASHION 2008 – SF UNDER CREATIVE FASHION'S INFLUENCE

The International Fashion Student Competition takes over the SFMOMA

Date: Oct 13, 2008

SAN FRANCISCO – The Arts of Fashion 2008 will bring an international collection of fashion, art, ideas, and talents to San Francisco on October 25-29 at the Museum of Modern Art (SFMOMA) while the De Young Museum prepares the Nov. 1 public opening of the first retrospective covering Yves Saint Laurent's 40 years of creativity.

The Arts of Fashion Foundation invites the public to an exciting mix of debates, seminars, and presentations of collections including three New York based rising talents participating in the Debut Series: **Akarasun Seanglai**, **Stephanie Otto** and **Natallia Pilipenka** and three rising stars featured in the CarteBlanche Series: **Cathy Pill** – International Talent Support Award 2003, Maison YSL 2005 sponsorship – invited to Paris as part of the official Haute Couture calendar www.cathypill.com, **Sandrina Fasoli** – Mango Award 2007 www.sandrinafasoli.com and **Isabelle Steger** – Hyeres International Fashion Competition Finalist 2008 www.isabellesteger.com.

In addition, the main focus of the event will be the entries by 68 fashion students selected for the final from 79 different fashion Schools and Universities from 23 different countries. These designers will present their creations related to this year's theme 'Influence' in the frame of a unique fashion show and display at the SFMOMA on Wed. October 29.

Students selected by the professional international jury in San Francisco will be awarded with internships in prestigious and creative Fashion Houses such as as Jean-Charles de Castelbajac, Anne-Valerie Hash and Natalia Brilli in Paris, Veronique Branquinho in Antwerp and Wendy&Jim in Vienna. Different scholarships will be offered with the Schools of the Chambre Syndicale and Duperre Applied Arts School - Paris, as well as the La Cambre School of Visual Arts - Brussels.

Among the international roster of nearly twenty talented and notable jurists will be:

- **Sandra Backlund** – Creative fashion designer invited to London Fashion week www.sandrbacklund.com – Stockholm
- **Natalia Brilli** – Creative director for Natalia Brilli www.nataliabrilli.fr – Paris
- **Susie Bubble** – Commissioning fashion editor for Dazed & Confused, blogger www.stylebubble.typepad.com – London
- **Aurore de La Morinerie** – Fashion illustrator www.auroredelamorinerie.com – Paris
- **Tony Delcambre** – Director of La Cambre-Mode, Fashion School www.lacambre.be – Brussels
- **Laurent Edmond** – First creative assistant for Martin Margiela www.maisonmartinmargiela.com – Paris
- **Own** – Menswear creative fashion designers for OWN www.own.be – Antwerp
- **Ma Ke** – Creative fashion designer invited to Paris for the official Haute Couture www.wuyonguseless.com – Shanghai

The Arts of Fashion Foundation's prestigious MasterClass-Series will begin its fourth rendition on Oct. 25 to Oct. 29. The Series is a great opportunity for students and young professionals to work with outstanding guest designers during 5 intensive days. Furthermore, it is worth mentioning that the work done during the intensive five day MasterClass-Series will also be presented during the Fashion Show at the SFMOMA.

For a complete and detailed schedule of events, accommodation, as well as information, please visit www.arts-of-fashion.org or contact Arts of Fashion President, Nathalie Doucet at 415-252-0734.

The San Francisco Arts of Fashion 2008 is made possible by the support of YKK Corp. of America, Target Design Partnership Committee, + 101% Brussels Fashion, Debut-New York Gallery, Surface Magazine and 7x7 Magazine.

ARTS OF FASHION FOUNDATION

The Arts of Fashion Foundation is a 501(c)(3) non-profit organization linking both academics and professionals alike and is dedicated in fostering international cultural exchange through the creation of a variety of events meant to facilitate critical thinking among artists, designers, scholars and students.

The primary focus of the foundation is the continuous support of creativity and design in fashion and the arts linked to it. We organize a variety of educational events including our annual International Student Fashion Design and Accessories Competition, our prestigious MasterClass-Series, five days of workshops directed by world-renowned designers and our new intensive summer programs in Brussels - La Cambre Mode[s] and in Paris - Duperre Mode & Textile.

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ARTS OF FASHION 2008 PROGRAM / SAN FRANCISCO / OCT 28-29

• Monday Oct. 27

08:30 AM - 10:30 PM / Board Meeting - Hotel Kabuki / Kosakura room
 11:00 AM - 01:00 PM / Members Meeting - Hotel Kabuki / Kosakura room
 12:00 PM - 05:00 PM / ShowRoom-Series (Professionals & Press) - Hotel Kabuki / Suite
 02:00 PM - 04:00 PM / Fashion.Edu-Series 1 (Fashion Schools & Uni) - Hotel Kabuki / Imperial B
 06:00 PM - 09:00 PM / Welcome Student Reception

• Tuesday Oct. 28

09:00 AM - 12:00 PM / AoF Jury Working Session (Competition) - Hotel Kabuki / Imperial A
 12:00 PM - 05:00 PM / ShowRoom-Series (Professionals & Press) - Hotel Kabuki / Suite
 02:00 PM - 04:00 PM / Fashion.Edu-Series 2 (Fashion Schools & Uni) - Hotel Kabuki / Imperial A
 06:00 PM - 09:00 PM / Opening Reception (Jury & President) - Hotel Kabuki / Imperial
 09:00 PM - 11:00 PM / CineToile-Series - Wuyong / Useless a film by Jia Zhang-Ke - Sundance Kabuki Theater
 11:00 PM - 02:00 AM / AoF After Party - Harputs Market

• Wednesday Oct. 29

11:00 AM - 04:00 PM / Tandem-Series (Seminars & Conferences) - SFMOMA / Wattis Theater
 (Fashion Business & Young Designer - Copyright & Fashion - Media & Fashion)
 08:00 PM - 10:30 PM / International Fashion Show Competition & Awards - SFMOMA / Haas Atrium
 (Fashion Show MasterClass-Series, Fashion Show Debut-Series, Fashion Show CarteBlanche-Series, International Fashion Show Competition 2008 & AoF Awards Ceremony)
 11:00 PM - 02:00 AM / AoF After Party - Mighty

ARTS OF FASHION MASTERCLASS-SERIES 2008 PROGRAM / SAN FRANCISCO / OCT 25-29

• Saturday Oct. 25 - Wednesday Oct. 29 09:00 AM - 05:00 PM / MasterClass-Series - Hotel Kabuki

RainBowWarriors - MasterClass Fashion Design Womenswear - Directed by Tony Delcampe and Laurent Edmond or 5 days to experience innovative techniques in fashion design by constructing a rainbow flag armor-piece with the Director of the Belgium La Cambre Mode[s] Fashion School and Martin Margiela 's Haute Couture first creative assistant: www.lacambre.be - www.maisonmartinmargiela.com

PaintDress - MasterClass Fashion Design Illustration & Print - Directed by Aurore de La Morinerie and Fabienne Jouvin or 5 days to explore illustration techniques and prints in fashion design with two of the favorite themes of Yves Saint Laurent - Marocco and Japan - with the Paris fashion art illustrator for Hermes, Agnes B... and the textile artist and creative designer for Asiatides: www.auroredelamorinerie.com - www.asiatides.com

FlowerLeatherBoys - MasterClass Fashion Design Menswear - Directed by Herve Yvrenogeu and Thierry Rondenet aka Own or 5 days to rethink fashion menswear by combining the ethnic Japanese kimono with leather jackets with the creative designers from Own: www.own.be

MagnifyingFashSkin - MasterClass Fashion Accessories Design - Directed by Natalia Brilli and Lionel Vandembenden or 5 days to develop fashion accessories, by designing oversized leather bags with Haute Couture Jewelry influence with the creative accessories directors for Natalia Brilli: www.nataliabrilli.fr

KnitByHeart - MasterClass #7 Fashion Knitting - Directed by Sandra Backlund or 5 days to work on contemporary hand knitting with the Swedish designer, Sandra Backlund who collaborated on the latest knitting Louis Vuitton collection - www.sandrbacklund.com

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SELECTED CANDIDATES - 2008

Fashion Category

Heidi Ackerman - Ryerson University / Toronto - Canada
Cynthia Bach - University of California Davis / Davis, CA - USA
Jonathan Baker - Academy of Art University / San Francisco, CA - USA
Gustavo Benejam - Miami International University of Art and Design / Miami, FL - USA
Lucian Broscalean - University of Art and Design Cluj-Napoca - Romania
Victoria Budico - Ecole des Metiers des Faubourgs de Montreal - Canada
Geraldine Bureau - Ecole des Metiers des Faubourgs de Montreal - Canada
Ana-Laura Ciobanu - University of Art and Design Cluj-Napoca - Romania
Sally Congdon-Martin - Drexel University / Philadelphia, PA - USA
Laura Luisa Cuadros Rigail - Centro de Altos Estudios de la Moda / San Isidro - Peru
Elizabeth Dran - Parsons the New School for Design BFA / New York, NY - USA
Alina Cristina Ene - University of Arts of Bucharest - Romania
Andre Filipe Ferreira Amorim - Escola Superior das Artes Aplicadas / Castelo Branco - Portugal
Tetyana Fomenko - Fashion Institute of Technology / New York, NY - USA
Francis Forrest - Ecole des Metiers des Faubourgs de Montreal - Canada
Xiaonan Gao - Fashion Institute of Technology / New York, NY - USA
YangZi Gao Xia - Parsons the New School for Design BFA / New York, NY - USA
Alexandra Gavrila - University of Art and Design Cluj-Napoca - Romania
Apolinar Rex Geronimo - University of the Philippines Diliman / Quezon City - Philippines
Bong Hae-Sung - Kookmin University / Seoul - South Korea
Megan Hallo - Otis College of Art and Design / Los Angeles, CA - USA
Pia Heise - Burg Giebichenstein University of Art and Design / Halle - Germany
Juan Hernandez Daels - Royal Academy of Fine Arts / Antwerp - Belgium
Daphney Ho - Cornell University / Ithaca, NY - USA
Dragana Jovic - Lindenwood University / Saint Charles, MO - USA
Jungsun Kim - School of the Art Institute of Chicago, IL - USA
Lauren Lafey - Moore College of Art and Design / Philadelphia, PA - USA
Fábia Lopes - Escola Superior das Artes Aplicadas / Castelo Branco - Portugal
Adi Maoz - Bezalel Academy of Arts and Design / Jerusalem - Israel
Niamh McManus - Ryerson University / Toronto - Canada
Berta de Miguel Torres - Escola Superior de Disseny d'art Llotja / Barcelona - Spain
Selma Eduarda Moita da Silva Pereira - Escola Sup das Artes Aplicadas / Castelo Branco - Portugal
Emily Moon - Rhode Island School of Design / Providence, RI - USA
Alina Camelia Morar - University of Art and Design Cluj-Napoca - Romania
Rakesh Kumar Muhal - National Institute of Fashion Technology / Gandhinagar - India
Caroline Nedelec - Duperre Ecole Superieure des Arts Appliques / Paris - France
Susanna Ngao - Parsons the New School for Design AAS / New York, NY - USA
Mary Pattavina - University of Nebraska / Lincoln, NE - USA
Tatiana Pogrebnyak - Shenkar College of Engineering and Design / Tel Aviv - Israel
Anamaria Florica Pop - University of Art and Design Cluj-Napoca - Romania
John Renaud - Pratt Institute / Brooklyn, NY - USA
Estefania Reyes - Miami International University of Art and Design / Miami, FL - USA
Hye Ra Rhee - Hongik University / Seoul - South Korea
Joana Rigol - Pratt Institute / Brooklyn, NY - USA
Mireia Roset Vaz - Escuela Superior de Diseño y Moda Felicidad Duce / Barcelona - Spain
Ana Maria Rösler Rodrigues - Universidade do Estado de Santa Catarina / Florianopolis - Brazil
Caroline Rossignol - Parsons the New School for Design AAS / New York, NY - USA
Cristiana Rovisco - Escola Superior das Artes Aplicadas / Castelo Branco - Portugal
Oana-Eliza Runcan - University of Art and Design Cluj-Napoca - Romania
Maia Semmes - School of the Art Institute of Chicago, IL - USA
Tatiana Strimbovski - University of Art and Design Cluj-Napoca - Romania
Yi-Fei Sun - Wuhan University of Science and Engineering / Wuhan - China
Ricardo Teixeira - Escola Superior das Artes Aplicadas / Castelo Branco - Portugal
Julianne Thibodeaux - Louisiana State University / Baton Rouge, LA - USA
Kim Triebsee - Melbourne School of Fashion / Melbourne - Australia
Xueqin Wang - Hong Kong Polytechnic University / Kowloon - Hong Kong
Wenjing Xia - Hong Kong Polytechnic University / Kowloon - Hong Kong
Carol Yip - Parsons the New School for Design AAS / New York NY - USA
Mikyung Yoon - Keimyung University / Daegu - South Korea
Chi-Lai Cherry Yuen - School of the Art Institute of Chicago, IL - USA

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SELECTED CANDIDATES - 2008

Accessories Category

Ryan Adridge - Louisiana State University / Baton Rouge, LA - USA
YangZi Gao Xia - Parsons the New School for Design BFA / New York, NY - USA
Lucas Mejia - Miami International University of Art and Design / Miami, FL - USA
Lina Motoki - Parsons the New School for Design BFA / New York NY - USA
Ryoto Shiga - Sugino Fashion College / Tokyo - Japan
Rebeca Vargas - Miami International University of Art and Design / Miami, FL - USA
Chen Xu - Esmod Paris - France
Chi-Lai Cherry Yuen - School of the Art Institute of Chicago, IL - USA

On behalf of the Arts of Fashion Foundation, Nathalie Doucet thanks the Pratt Institute for hosting the first round of the Arts of Fashion International Competition on May 2, 2008 as well as each member of the jury:

Tony Delcampe - Director of the Fashion School La Cambre Mode[s] - Brussels, Belgium **Rosie DePasquale** - Chairperson of the Fashion Department at the Pratt Institute - Brooklyn, NY **Steven Faerm** - Director of Parsons The New School for Design BFA Fashion Department - New York, NY **Charlene Parsons** - Director of the Fashion Department at the Miami Int'l University - Miami, FL **Bernardo Siatong** - Style Editor at Surface Magazine - New York, NY **Dr. Valerie Steele** - Curator and Director of the Fashion Institute of Technology Museum - New York, NY.



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