

AF-Competition 2004

22nd Edition 'Concours International des Jeunes Createurs de Mode de Paris'



Fashion Category Selected Students 2004 are : Akarasun Seanglai / A-Lan Baik / Annina King / Ashley Miller / Ayako Washizu / Christine Pulaski / Chung-Ying Chu / Connie Chen / Debbie Baskerville / Dong-Eun Kim / Donna Sculley / Erin Lassahn / Hayley Clark / Iris Kim / Iris Munkhtseg Chuluunbat / Jen Muegge / Jenna Ryan / Jessica Earley / Jessica Wagner / Jungwon Hyun / Katherine Kin / Kew-Sun Park / Kimberly Tran / Kok Wai Wong / Kristin Panzone / Laura Treinen / Lynnette Dzikowicz / Mai Khanh Nguyen / Marianne Egan / Melisa Alessi / Min Jeong Song / Minji Hong / Mittal Shah / Mollye Pooton / Reuben Amollo / Rosa Kim / Ruby Marquez / Sonnet Roney / Stephanie Otto / Taiko Mori / Thunyanee Denwikrom / Wijitra Kruasophon / William West / Accessories Category Selected Students 2004 are : Allison Jones / Annina King / Ayako Washizu / Carla Fontana / Caroline Brown / Francy Freixas / Jamie Bedel / Jen Muegge / Jessica Wagner / Johanna Pascual / Lauren Graham / Libardo Saavedra / Lisa Schwenneker / Mae Barkley / Marian Cooper / Mary Wolf / Natalia Gomez / Pamela Tabares / Rachel Mouial / Toby Tyler /

Please Plan on Attending this Event!

Exhibitions / Seminars / Presentations / Fashion Show Dinner Gala / Results / Awards
Friday, Oct 22/7:00-9:00 pm Opening Reception & Exhibitions / Saturday, Oct 23/9:30-11:30 am AF-Competition / 1:00-5:15 pm Series & Presentations / 7:00-10:00 pm Fashion Show Dinner Gala & Results Awards / Info & Reservation www.af-competition.com

Oklahoma State University, October 22-23, 2004



www.okstate.edu



www.ifm-paris.org



www.pfaff.com



www.arts-of-fashion.org



www.philau.edu

Pre-Program AF-Event 2004

Friday Oct 22

05:00 pm - 08:00 pm

Open Registration & Ticketing

07:00 pm - 09:00 pm

Welcome Reception

Exhibitions Opening - 'Carte-Blanche - Series'

Aurore de La Morinerie, French fashion illustrator will exhibit her recent works in collaboration with the famous Haute Couture Houses.

Luciana Val & Franco Musso, Argentine fashion photographer duo, Winner 2004 'Grand Prix Photo', from the Hyeres Fashion International Festival, will exhibit their work.

Crstof Beaufays, Belgium fashion designer, exhibited at the MOMA, New York in 2001, will present his recent research in collaboration with Electronic Shadow about scenography & animation related to clothing. A selection of his master fashion design ensembles will be showcased.

Saturday Oct 23

09:00 am - 11:30 am

AF-Competition 2004 - United States Final - 'Sustainability & Fashion'

Fashion Jury Presentation Session

The judges and audience will view garments and accessories designed by outstanding young American fashion design students. Ten garments and five accessory designs will advance to the 'Concours International des Jeunes Createurs de Mode' competition in Paris scheduled for December 16, 2004 at the Carrousel du Louvre. Thirty-three U.S. programs with 256 entries participated in this prestigious international student fashion design competition in 2004.

01:00 pm - 02:15 pm

Seminar 'Trends & Forecasting - Series'

Li Edelkoort Inc, New York : The leading trends forecasting company, which publishes three magazines: 'View on Colour', 'Interior View' and 'Bloom', and was the first to link ecology with fashion will present Trends & Forecasting Presentation 2005.

Emmanuelle Linard : CEO of the US office in New York since 1998, Linard manages and develops a consulting division, and is responsible for customized projects for American and South American clients.

02:30 pm - 03:45 pm

Seminar 'Tandem - Series'

Fashion Strategic Debate with the Design Jurors

04:00 pm - 05:15 pm

Seminar 'Tandem - Series'

Innovation & Continuity for Branding the Fashion & Luxury Industry : Patrimony & Design for the New Challenge"

Florence Müller : Fashion historian, Müller has been director and curator of the Union Française des Arts du Costume, has curated of a number of exhibitions, and written books on fashion: such as "La Mode au XXè Siècle" in collaboration with Yvonne Deslandres, "Les Chapeaux : Une Histoire de Tete", "Les Baskets" "Art et Mode au XXe Siècle", "Andam : la mode contemporaine" and in the collection "Mémoire de la mode," Jean-Charles de Castelbajac. In September 2000, she curated the exhibition "Excentriques : un manifeste de l'apparence" at the Printemps de la Mode, Paris and published "Excentriques". She has just curated the exhibition "Vogue" at the Bon Marche, Paris. Müller is also a Professor at Institut Francais de la Mode (IFM) where she teaches the History of Fashion.

Beth Dincuff Charleston : Former manager of Calvin Klein archives and consultant for the Gap, the Guggenheim Museum, New York, Los Angeles County Museum of Art and The Fashion Institute of Technology (FIT), Charleston has managed the Collection at the Costume Institute, Metropolitan Museum of Art (MET) since 2002[Charleston, Beth] and has contributed to "Goddess", "Men in Skirts", and "Dangerous Liaisons". This past June, Charleston presented at the conference Ptychoseis: Folds & Pleats at the Benaki Museum Athens. Charleston is a guest lecturer at FIT and an active member of the Costume Society of America (CSA).

07:00 pm - 10:00 pm

Fashion Show Gala Dinner, Results & Awards

This pre-program will continue to be updated regularly.



AF-Competition 2004
Illustration Stephanie Otto

OSU

Registration & Fee

Travel & Lodging

OSU, AF- US Finalist 2002
Fashion Design Kristen Ritter

Oklahoma State University (OSU) is a comprehensive land-grant institution. The main campus is located in Stillwater, a city situated approximately 65 miles from both Oklahoma City and Tulsa, and 260 miles from Dallas, Texas. The Department of Design, Housing and Merchandising (DHM), one of three departments and one school in the College of Human Environmental Sciences, has 550 undergraduate students, 30 graduate students, and 18 full-time faculty. DHM has undergraduate professional programs in merchandising, apparel design and production, and interior design, and M.S. and Ph.D. programs in design and merchandising, on the Stillwater campus, and participates in an on-line multi-university M.S. family financial management program. A merchandising B.S. program will be initiated fall 2005 at the OSU-Tulsa campus. The interior design program is FIDER accredited and the apparel design and production program is approved by the American Apparel and Footwear Association (AAFA). Quality, innovation and real world applications are emphasized at all instructional levels. OSU students participated in the AF-Competition for the past two years. OSU is pleased to host the 2004 competition and to welcome the talented and distinguished jurors, designers, student competitors, and guests to this professional fashion event!

To register for the AF Event 2004 at Oklahoma State University, on October 22-23, two options:

- Simply print & complete this form & return it by fax or mail to: **Department of Design, Housing and Merchandising**, College of Human Environmental Sciences, Oklahoma State University, 431 HES, Stillwater, OK 74078-6142 / Tel 405-744-5034 / Fax 405-744-6910
- Or go online & register & buy tickets through www.af-competition.com

Welcome Reception & Exhibitions (Friday) / Seminars, Fashion Show Gala & Dinner (Saturday):

- **Faculty-Parents-Friends** / Fee is \$ 70 / **Students** / Fee is \$ 50 /
- **Selected AF- Finalists 2004** / Fee is free for all events /
- **Press Accreditation** / Please contact nathalie.doucet@arts-of-fashion.org /

OSU Shuttles: Provided from the Tulsa & Oklahoma City airports / Friday, Oct 22 at 12:30 pm & 4:30 pm to Stillwater hotels / Sunday, Oct 24 at 8:00 am to both airports / \$ 20 round trip / To reserve place on the shuttle, call 405-744-5034 before Oct 1.

Ticket purchases received prior September 30, 2004 will be returned by mail. Purchases received following September 30, 2004 will be available at will-call. Refunds will not be given after September 30, 2004. Space is limited. All events will be located at the OSU Wes Watkins Center in Stillwater.

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|---|-----------------|-----------------|------------------------|--------------|----------|
| Name | Title/ Position | | | | |
| <input type="checkbox"/> Address | City | | | | |
| <input type="checkbox"/> State/ Zip Code | Country | | | | |
| <input type="checkbox"/> E-mail Address | Phone | | | | |
| <input type="checkbox"/> | | | | | |
| Faculty-Parents-Friends | ----- x \$ 70 | Students | ----- x \$ 50 | Total | ----- \$ |
| Check Enclosed (Make check payable to OSU) | | | Master | Visa | |
| Name on Credit Card | | | Signature | | |
| Card # | | | Expiration Date | | |

Special rate agreements for the AF-Competition 2004 with:

- **Delta Airlines:** Call Delta Meeting Network Reservation 1-800-241-6760 Refer to File # 204369A (Domestic) 204370A (International)
- **Avis Rent A Car:** Call Avis Worldwide Discount AWD 1-800-331-1600 Refer to File # J064667
- **Atherton Hotel at OSU:** Close to the Watkins Center where all events will happen: H-103 Student Union Blvd, Stillwater Tel: 405-744-6835
- **Other Hotels in Stillwater:** Fairfield Inn by Marriott Tel: 405-372-6300 / Best Western Tel: 405-377-7010 / Hampton Inn Tel: 405-743-1306 / Holiday Inn Tel: 405-372-0800 / Days Inn Tel:405-743-2570

For more information, please visit the two web sites where information is regularly posted & updated:

- www.ches.okstate.edu/programs_events/AF/AF_2004.html diane.ricord@okstate.edu
- www.af-competition.com contact-us@af-competition.com



The 63 Fashion Design students selected to compete for the United States Final at Oklahoma State University on Saturday, October 23, 2004 come from : Art Institutes of Seattle / California College of the Arts / Cornell University / Drexel University / Fashion Institute of Design & Merchandising / Florida State University / Harper William College / Houston Community College / Marist College / Massachusetts College of Art / Miami International University of Art & Design / Moore College of Art & Design / Norfolk State University / Oklahoma State University / Oregon State University / Otis College of Art & Design / Parsons School of Design / Philadelphia University / University of California Davis / University of Cincinnati / University of Delaware / Virginia Commonwealth University