



ARTSOFFASHIONFOUNDATION
THE ARTS OF FASHION INTERNATIONAL FASHION STUDENT COMPETITION

INTERNATIONAL FASHION STUDENT COMPETITION

2013 THEME RESILIENCE

THANK YOU TO THE CONTINUED SUPPORT OF
THE AOF SPONSORS:
YKK-USA
CFDA
SVP WORLDWIDE

IMAGE: Courtesy of Arts of Fashion Foundation

THE COMPETITION EXISTS TO PROMOTE AND REWARD
CREATIVITY AND INVENTIVENESS; DISCOVER YOUNG
TALENT AND FACILITATE CAREERS; ESTABLISH ENRICHING
CONTACTS AND EXCHANGES BETWEEN DIFFERENT
COUNTRIES, SCHOOLS AND UNIVERSITIES; AND TO FOSTER
NEW RELATIONSHIPS BETWEEN THOSE FROM DIFFERENT
INDUSTRIES AND FIELDS.

- ARTS OF FASHION FOUNDATION

ON THE LAST WEEK OF OCTOBER
2013, THE ARTS OF FASHION
FOUNDATION WILL ONCE AGAIN
BRING TOGETHER STUDENTS,
PROFESSORS, INDUSTRY
PROFESSIONALS, AND PROFESSIONAL
DESIGNERS FROM AROUND THE
WORLD FOR THE 2013 ARTS OF
FASHION COMPETITION.

50 SELECTED DESIGN STUDENTS
(ENROLLED IN A SCHOOL/UNIVERSITY
ON THE DATE OF APRIL 1, 2013)
WILL HAVE THE OPPORTUNITY
TO SHOWCASE THEIR VISION IN
A UNIQUE FASHION EXHIBITION
RUNWAY TO COMPETE WITH OTHER
STUDENTS ON AN INTERNATIONAL
SCALE IN FRONT OF A HIGH-CALIBER
PANEL OF CREATIVE FASHION
DESIGNERS AND PROFESSIONALS.

THE ARTS OF FASHION FINAL JURY

THE ARTS OF FASHION COMPETITION JURORS ARE
COMPRISED OF INNOVATIVE RISING DESIGNERS,
LIKE **LEA PECKRE** AND **ZOE VERMEIRE** AND **ANDREA
CAMMAROSANO** AND **CHU YAN** IN 2012

&

IMPORTANT KEYS FIGURES FROM THE FASHION
INDUSTRY LIKE **STEVEN KOLB** IN 2011
AND **LISA WEISS**, IN 2012

ARTS OF FASHION COMPETITION AWARDS

SCHOLARSHIPS TO THE ARTS OF FASHION
4-WEEK SUMMER MASTERCLASS IN PARIS
AT LES ARTS DECORATIFS - THE LOUVRE

&

APPRENTICESHIP OPPORTUNITIES WITH
INTERNATIONAL PRESTIGIOUS FASHION HOUSES
INCLUDING
MANISH ARORA (NEW DEHLI, INDIA)
ANNE VALERIE HASH (PARIS, FRANCE)
NICE COLLECTIVE (SAN FRANCISCO, CALIFORNIA)

COMPETITION THEME 2013: RESILIENCE

STUDENTS WILL HAVE THE OPPORTUNITY TO SUBMIT AN APPLICATION SHOWING THEIR CREATIVE AND INNOVATIVE DESIGN POTENTIAL AROUND THE THEME OF *RESILIENCE*. (THIS SHOULD NOT BE TAKEN ONLY LITERALLY. THE CHALLENGE IS TO INTERPRET RESILIENCE IN YOUR OWN WAY.)

SUBMISSIONS SHOULD COME FROM THE FOLLOWING CATEGORIES:

FASHION: A MINI COLLECTION OF THREE OUTFITS IN MENSWEAR, WOMENSWEAR (OR A MIX OF BOTH MEN'S AND WOMEN'S WEAR)

AND/OR

ACCESSORIES: A MINI COLLECTION OF THREE ACCESSORIES, INCLUDING BAGS, LUGGAGE, BELTS, HATS, SHOES, ETC. SORRY NO JEWELRY WILL BE ACCEPTED. APPLICANTS CAN SUBMIT A CAPSTONE COLLECTION IN ANY COMBINAISON (I.E. THREE DIFFERENT BELTS OR ONE BELT, ONE BAG, AND ONE PAIR OF SHOES.)

* APPLICANTS ARE ALLOWED TO SUBMIT PROJECTS FOR EACH CATEGORY. EACH PROJECT SHOULD BE COMPLETE ON ITS OWN EVEN IF THE TWO HAVE THE SAME INSPIRATIONS (I.E. ONE COMPLETE FASHION PROPOSAL AND ONE COMPLETE ACCESSORIES PROPOSAL). IN ADDITION, THEY MUST BE MAILED IN THE SAME ENVELOPE.

FIRST ROUND:

DESIGN A CAPSTONE COLLECTION OF 3 LOOKS
EVERY SUBMISSION MUST INCLUDE THE FOLLOWING:

- 1 PAGE OF ILLUSTRATIONS OF THE 3 LOOKS / PLAN OF COLLECTION
- 1 PAGE FOR EACH LOOK'S ILLUSTRATION
- 1 PAGE FOR EACH LOOK'S FLATS/TECHNICAL DESIGNS
- 1 PAGE FOR THE FABRIC AND MATERIAL SWATCHES
- 1 PAGE FOR THE DEVELOPED CONCEPT OR MOOD BOARD
- 1 PAGE FOR THE WRITTEN CONCEPT (MAXIMUM 100 WORDS)
- 1 RESUME / CV OF THE APPLICANT
- 1 2012/2013 STUDENT ID OF THE APPLICANT (PHOTOCOPY)

*FORMAT OF EACH PAGE:

- 8.5" X 11" OR A4 / LETTER - **SEPARATE PAGES** (NO BINDING AND NO MOUNTING) NAME AND SCHOOL AND EMAIL ADDRESS AND CELL PHONE NUMBER SHOULD BE **WRITTEN ON THE BACK OF EACH PAGE** WITH A PENCIL.

MAIL DESIGN PROPOSAL AND SKETCHES IN A STURDY CARDBOARD ENVELOPE OR BOX TO AVOID ANY DAMAGE.

DEADLINE TO RECEIVE PROJECT: APRIL 1, 2013

REGISTER NOW

THE ONLINE REGISTRATION IS OPEN, AND ONLY 500 APPLICATIONS WILL BE ACCEPTED.
(APPLICATION FEE: \$40)

WWW.ARTS-OF-FASHION.ORG

IMPORTANT DATES

DEADLINE TO RECEIVE PROJECT
APRIL 1, 2013

FIRST JURY SESSION
MID APRIL 2013

RESULTS POSTED ON WEBSITE
MAY 1, 2013

SECOND ROUND
CONSTRUCTION OF
2 LOOKS OR 2 ACCESSORIES FROM
THE CAPSTONE COLLECTION
SELECTED PROJECT.

DEADLINE TO RECEIVE THE PIECES
OCTOBER 1, 2013

THE FASHION COMPETITION SHOW
WILL TAKE PLACE ON THE LAST WEEK
OF OCTOBER DURING
THE ARTS OF FASHION SYMPOSIUM

VISIT THE ARTS OF FASHION FOUNDATION WEBSITE, FOLLOW US ON FACEBOOK TWITTER AND PINTEREST TO SEE EVENTS VIDEOS AND PHOTOS OF THE WORK FROM PREVIOUS YEARS AND PAST WINNERS OF THE ARTS OF FASHION COMPETITION.