<table>
<thead>
<tr>
<th>THEMES</th>
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<td>CONFUSION</td>
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<tr>
<td>INVISIBILITY</td>
<td>2020</td>
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</table>
The Arts of Fashion Foundation International Fashion Student Competition was created in December of 2001 as the American extension of the world renowned Concours International des Jeunes Createur de Mode.

This global fashion design student contest - sponsored by Air France and the French Federation of Couture, was introduced in Japan in 1982 and eventually moved to France. In 2006, Paris stopped hosting the competition, and the Arts of Fashion Foundation undertook the task of hosting this event but in the United States, with support of the YKK Corporation by 2007.

The Arts of Fashion Foundation, a public American nonprofit 501(c)(3), has continued to make this a unique and authentic annual fashion gathering for students, schools, and fashion professionals from all over the world, bringing them together to celebrate creativity in fashion.

The Foundation has evolved into an internationally recognized organization that operates without the heavy influence of commercial interest allowing room for the nurturing of the vision of these young designers. Their annual programs encourage and support creative designers by introducing industry professionals and public audiences to their unique work thus advancing the careers of visionary and risk-taking designers.

2020 MARKS THE 19TH ANNIVERSARY OF THE ARTS OF FASHION FOUNDATION
CONCEPT & SELECTION PROCESS

Each Fall, a new theme is chosen, and fashion design students are given until beginning of April to register. They are required to submit a proposal for their ‘mini collection’ containing sketches, materials and technical drawings of three silhouettes or accessories based on the chosen theme.

At the end of May, an international panel of judges selects 50 projects that reflect creative and innovative potential. The chosen candidates are then required to edit the collection to two looks to send to the competition.

At the end of the year, these 50 projects are reviewed by a panel of fashion industry professionals and shown on the runway for the grand finale of the Foundation’s annual symposium. Seven to eight designers are awarded and receive scholarships to creative programs and internship opportunities in established fashion houses to further develop their careers.

2020
Following the deterioration of the health situation, quarantines and travel restrictions all over the world and the uncertainty of having a traditional fashion show in December in San Francisco, a collegial decision was taken at the end of the summer. The final presentation of the Arts of Fashion Competition 2020 was maintained, but held and documented in September at the Musée des Arts Décoratifs of Paris, in the Louvre Palace, under strict sanitary guidelines.

Over these unprecedented times, and since April, interviews have also been conducted, and documents and finalists’ work collected, to be compiled as a documentary film, retracing this unique edition.
2020 ARTS OF FASHION COMPETITION
2020 COMPETITION APPLICANTS

397

FASHION STUDENTS

103

FASHION INSTITUTES & UNIVERSITIES

30

COUNTRIES
2020 SELECTED FASHION DESIGNERS

ADINA MARCELA BIDIAN – ROMANIA – CLUJ-NAPOCA | ART & DESGN UNIVERSITY
ADRIYNE PAGUD – UK – MANCHESTER | MANCHESTER METROPOLITAN UNIVERSITY
AMBER HUANG – TAIWAN – TAIPEI | SHIH CHIEN UNIVERSITY
ANAMARIA MIHAELEA VISOVAN – ROMANIA – TIMISOARA | WEST UNIVERSITY TIMISOARA
ANDREA ALCHIERI – ITALY – MILANO | ISTITUTO MARANGONI
ANNA GAVRILIUC – SWITZERLAND – LAUSANNE | ECOLE CANVAS
ANNA RANKIN – UK – MANCHESTER | MANCHESTER METROPOLITAN UNIVERSITY
BOQUN HUANG – CHINA – BEIJING | BEIJING INSTITUTE OF FASHION TECHNOLOGY
CARLA REYES – SPAIN – BARCELONA | LCI BARCELONA
CHEONGEUM KIM – S. KOREA – SEOUL | SONGSHIN WOMEN'S UNIVERSITY
DAN SUN – ITALY – FLORENCE | POLIMODA INSTITUTE
DOHUN KIM – S. KOREA – SEOUL | KOOKMIN UNIVERSITY
ELENI GERTSCH – SWITZERLAND – LAUSANNE | ECOLE CANVAS
EMILY TONGE – UK – MANCHESTER | MANCHESTER METROPOLITAN UNIVERSITY
HEEWON CHOI – S. KOREA – SEOUL | KOOKMIN UNIVERSITY
JIAN SU – CHINA – SHANGHAI | DONGHUA UNIVERSITY
JIE SONG – CHINA – QINGDAO | QINGDAO UNIVERSITY
JINWWO PARK – S. KOREA – BUSAN | DONGSEO UNIVERSITY
JUNGIN PARK – S. KOREA – SEOUL | KOOKMIN UNIVERSITY
MELISSA VALDES DUQUE – COLOMBIA – MEDELLIN | COLEGIATURA COLOMBIANA
PAOLA MOLET GARCIA – SPAIN – BARCELONA | LCI BARCELONA
PAULA FERRAGUT – SPAIN – BARCELONA | LCI BARCELONA
QUERALT ORRIOLS GUIU – SPAIN – BARCELONA | LCI BARCELONA
RICHARD BALDOMA LARROSA – SPAIN – BARCELONA | LCI BARCELONA
RUIZI NIE – CHINA – BEIJING | BEIJING INSTITUTE OF FASHION TECHNOLOGY
RYLIE SMITH – USA – AMES, IA | IOWA STATE UNIVERSITY
SEUNG YEON KIM – USA – NEW YORK, NY | PARSONS SCHOOL OF DESIGN
SHIWEI ZHAO – CHINA – BEIJING | TSINGHUA UNIVERSITY
SIYANG LI – ITALY – FLORENCE | POLIMODA INSTITUTE
SOOHYUN CHUNG – S. KOREA – SEOUL | MYONGJI UNIVERSITY
SOOHYUN LEE – S. KOREA – SEOUL | KOOKMIN UNIVERSITY
SUSANA MEDINA – COLOMBIA – MEDELLIN | COLEGIATURA COLOMBIANA
Teresa Gallardo – SPAIN – BARCELONA | LCI BARCELONA
VALENTINA MORENO – COLOMBIA – MEDELLIN | COLEGIATURA COLOMBIANA
VIOLET TIANZI ZHOU – USA – PROVIDENCE, RI | RHODE ISLAND SCHOOL OF DESIGN
WENNIA TRIFENA SITANIA – INDONESIA – JAKARTA | LASALLE COLLEGE JAKARTA
WOO JEONG SEO – S. KOREA – SEOUL | KOOKMIN UNIVERSITY
XI WAN – USA – SAN FRANCISCO, CA | CALIFORNIA COLLEGE OF THE ARTS
XINYU ZHANG – ITALY – MILANO | ISTITUTO MARANGONI
YEON JU LEE – S. KOREA – SEOUL | KOOKMIN UNIVERSITY
YEON JU LEE – S. KOREA – SEOUL | SAMSUNG ART AND DESIGN INSTITUTE
YUE HE – CHINA – BUNKA FASHION GRADUATE UNIVERSITY
ZHOUYU ZHANG – CHINA – WUHAN | HUBEI INSTITUTE OF FINE ARTS

2020 PRELIMINARY ROUND JURY
MUSEE DES ARTS DECORATIFS PARIS, FRANCE
JUNE 11, 2020

PEGGY HUYNH KINH | PARIS
CREATIVE DIRECTOR & FOUNDER PEGGY HUYNH KINH

MARIA ROQUES | PARIS
CEO MAISON MONTEX & STUDIO MTX

AURORAE DE LA MORINERIE | PARIS
ARTIST | FASHION ILLUSTRATOR

ALICIA DECLERCK | BRUSSELS
ART DIRECTOR & CO-FOUNDER ALTER-ERA.COM

EMILY MOON | LOS ANGELES/PARIS
ART DIRECTOR & CO-FOUNDER ALTER-ERA.COM

SYLVIE MAROT | PARIS
FASHION CURATOR | AUTHOR

ZHANNA BELSKAYA | PRAGUE/ANTWERP
ART DIRECTOR & CO-FOUNDER ALTER-ERA.COM

NATHALIE DOUCET | PARIS/SAN FRANCISCO
PRESIDENT OF THE ARTS OF FASHION FOUNDATION
2020 SECOND ROUND JURY MEMBERS

CHRISTELLE KOCHER | PARIS
CREATIVE DIRECTOR &
FOUNDER KOCHÉ
ART DIRECTOR MAISON LEMARIÉ

GUSTAVO LINS | PARIS
CREATIVE DIRECTOR &
FOUNDER LINS PARIS
DESIGNER PETIT H - HERMES

MANISH ARORA | PARIS
CREATIVE DIRECTOR &
FOUNDER MANISH ARORA

BRANDON WEN | ANTWERP
ASSISTANT MICHELE LAMY
FASHION DESIGNER

ASKA YAMASHITA | PARIS
ART DIRECTOR
MAISON MONTEX

MURIELLE LEMOINE | PARIS
STUDIO DIRECTOR
MAISON LESAGE
HEEWON CHOI
YIKE HE
RICARD BALDOMA LARROSA
ANNA RANKIN
JINWOO PARK
EMILY TONGE
CHEONGEUM KIM
YEONATAN FISHER
AMBER HUANG
RYLIE SMITH
ADRIYNE PAGUD
KUO-HSIAO HAN
SUSANA MEDINA
SIYANG LI
TERESA GALLARDO
JOANNE NGO
JULIA LESZCZYNSKA
SEUNGYEON KIM
PAOLA MOLET GARCIA
ANNA GAVRILIUC
XINYU ZHANG
CARLA REYES
MELISSA VALDES DUQUE
JUNGIN PARK
LEEHYUN KIM
JIAN SU
WENNY TRIFENA SITANIA
DIAN SUN
JIE SONG
XI WAN
KELLEN KAUFFMAN

QUERALT ORRIOLS GUIU
VIOLET TIANZI ZHOU
MELISSA RIVA
ANAMARIA MIHAELA VISOVAN
VALENTINA MORENO
ADINA MARCELLA BIDIAN
ELENI GERTSCH
SOOHYUN LEE
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ZHOUYU ZHANG
ZHIWEI ZHAO
BOQUN HUANG
YEON JU LEE
YUE HE
SOOHYUN CHUNG
ANDREA ALCHIERI
DOHUN KIM
WOO JEONG SEO

+ 2020 ARTS OF FASHION AWARDS (TO BE ANNOUNCED)

MAISON LESAGE AWARD
MAISON LEMARIE AWARD
MAISON MONTEX AWARD
THE YKK GLOBAL ARTS OF FASHION MASTERCLASS AWARD
MANISH ARORA ARTS OF FASHION MASTERCLASS AWARD
ARTS OF FASHION MASTERCLASS AWARD
FASHION SHOW

SUSANA MEDINA  
COLOMBIA  
COLEGIATURA COLOMBIANA

SIYANG LI  
ITALY  
POLIMODA INSTITUTE

PAOLA MOLET GARCIA  
SPAIN  
LCI BARCELONA

ANNA GAVRILIUC  
SWITZERLAND  
ECOLE CANVAS OF LAUSANNE

TERESA GALLARDO  
SPAIN  
LCI BARCELONA

JOANNE NGO  
AUSTRALIA  
CURTIN UNIVERSITY

XINYU ZHANG  
ITALY  
ISTITUTO MARANGONI MILANO

CARLA REYES  
SPAIN  
LCI BARCELONA

JULIA LESZCZYNSKA  
POLAND  
STRZEMINSKI ACADEMY OF ART OF LODZ

SEUNGYEON KIM  
UNITED STATES OF AMERICA  
PARSONS SCHOOL OF DESIGN

MELISSA VALDES DUQUE  
COLOMBIA  
COLEGIATURA COLOMBIANA

JUNGIN PARK  
SOUTH KOREA  
KOOKMIN UNIVERSITY
FASHION SHOW

LEEHYUN KIM
SOUTH KOREA
SEOUL WOMEN’S UNIVERSITY

JIAN SU
CHINA
DONGHUA UNIVERSITY

KELLEN KAUFFMAN
UNITED STATES OF AMERICA
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LCI BARCELONA

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INDONESIA
LASALLE COLLEGE JAKARTA

DIAN SUN
ITALY
POLIMODA INSTITUTE

VIOLET TIANZI ZHOU
UNITED STATES OF AMERICA
RHODE ISLAND SCHOOL OF

MELISSA RIVA
ITALY
NUOVA ACCADEMIA DI BELLE

JIE SONG
CHINA
QINGDAO UNIVERSITY

XI WAN
UNITED STATES OF AMERICA
CALIFORNIA COLLEGE OF THE

ANAMARIA MIAELA VISOVAN
ROMANIA
WEST UNIVERSITY OF TIMISOARA

VALENTINA MORENO
COLOMBIA
COLEGIATURA COLOMBIANA
FASHION SHOW

ANDREA ALCHIERI
ITALY
ISTITUTO MARANGONI MILANO

DOHUN KIM
SOUTH KOREA
DONGSEO UNIVERSITY

WOO JEONG SEO
SOUTH KOREA
KOOKMIN UNIVERSITY
VOLUNTEERS

HOST COMMITTEE

JULIET BERGH
HOST COMMITTEE CHAIR

FASHION SHOW PRODUCTION

EVENT DIRECTOR
PHILIPPE HOUEIX

FASHION SHOW PRODUCTION
HAILUN ZHOU
JESSICA VICTORIA WIJAYA
ARTHUR MICHAUD
JULIETTE LABADI
EBONY SAMAKE

FASHION SHOW VIDEO
SARA KRZYZANIAK
ELISE COMTE
ANA LEFAUX
ROSE DE LAUBIER
BAITONG WANG
SIMIAO SUN

PHOTO
JEAN-PAUL LEFRET
ANA LEFAUX

HAIR AND BEAUTY
ENOLA MARTIN
ARIANNA POLIZZI

MODELS
ELLA COCSET
LOLA HOLLANDE
EMILE RANKL
ZHE-HUI CAO

PARTNERS
VENUE - MAD PARIS
DECORS - LIKE MIRROR
LIGHT - RVZ
MUSIC - RONE
ACKNOWLEDGEMENTS

2020 SILVER PARTNER OF THE COMPETITION
YKK GLOBAL

2020 BENEFACCTOR PARTNER
JULIET BERGH

2020 COMPETITION PARTNERS
MAISON LESAGE
MAISON LEMARIE
MAISON MONTEX
MANISH ARORA

2020 IN-KIND EVENT SPONSORS
MUSÉE DES ARTS DÉCORATIFS – PARIS
ASIAN ART MUSEUM – SAN FRANCISCO

SPECIAL THANKS TO
ALEX GREGORY – ALICIA DECLERK – ASKA YAMASHITA – AURÈRE DE LA MORINERIE
BRANDON WEN – CATHERINE COLLIN – CATHERINE LAURENT – CHRISTELLE KOCHER
ZHANNA BELSKAYA
2021 Theme Momentum
CREDITS

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INVISIBILITY 2020

PHOTO: JEAN-PAUL LEFRET
ELLA COCSET
PERFORMER
HALL DES MARECHAUX,
MUSEE LES ARTS DÉCORATIFS
IN THE LOUVRE PALACE
SEPT 17, 2020

PHOTO: SARA KRZYZANIAK
FIRST ROUND JURY
SELECTION
SALON DES BOISERIES,
MUSEE LES ARTS DÉCORATIFS
IN THE LOUVRE PALACE
JUNE 11, 2020

PHOTO: JEAN-PAUL LEFRET
ELLA COCSET
PERFORMER
HALL DES MARECHAUX,
MUSEE LES ARTS DÉCORATIFS
IN THE LOUVRE PALACE
SEPT 17, 2020

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FIRST ROUND JURY
SELECTION
397 FASHION STUDENTS
103 SCHOOLS & UNIVERSITIES
30 COUNTRIES
SALON DES BOISERIES,
JUNE 11, 2020

PHOTO: JEAN-PAUL LEFRET
LOLA HOLLANDE
MODEL | BACKSTAGE
SALLE BLANCHE,
MUSEE LES ARTS DÉCORATIFS
IN THE LOUVRE PALACE
SEPT 17, 2020

PHOTO: SARA KRZYZANIAK
FIRST ROUND JURY
SELECTION
8 JURORS
SALON DES BOISERIES,
MUSEE LES ARTS DÉCORATIFS
IN THE LOUVRE PALACE
JUNE 11, 2020

PHOTO: JEAN-PAUL LEFRET
ELLA COCSET
PERFORMER
HALL DES MARECHAUX,
MUSEE LES ARTS DÉCORATIFS
IN THE LOUVRE PALACE
SEPT 17, 2020

PHOTO: SARA KRZYZANIAK
MOMENTUM 2021

PROGRAM DESIGNED BY MICHAEL AARON HAWKINS FOR THE ARTS OF FASHION FOUNDATION
THE ARTS OF FASHION FOUNDATION is a San Francisco-based 501(c)(3) non-profit linking both academics and professionals alike and is dedicated in fostering international cultural exchange through the creation of a variety of educational programs meant to facilitate critical thinking and advance the field of fashion among artists, designers, scholars, and students. The primary focus of the foundation is the continuous support of creativity and design in fashion and the arts linked to it.