

ARTS OF FASHION FOUNDATION

ARTS OF FASHION COMPETITION 2022

INTERNATIONAL FASHION STUDENT COMPETITION

RESONANCE

THEME
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ARTS-OF-FASHION.ORG

COMPETITION THEME 2022: RESONANCE

THE ARTS OF FASHION FOUNDATION WILL BRING TOGETHER **IN SAN FRANCISCO**, STUDENTS, PROFESSORS, INDUSTRY PROFESSIONALS, AND PROFESSIONAL DESIGNERS FROM AROUND THE WORLD FOR THE 2022 ARTS OF FASHION COMPETITION.

50 SELECTED FASHION STUDENTS, (STILL ENROLLED IN A SCHOOL/UNIVERSITY ON THE DATE OF APRIL 1, 2022), WILL HAVE THE OPPORTUNITY TO **SHOWCASE THEIR VISION IN A UNIQUE FASHION EVENT**, HOSTED AT THE **SAN FRANCISCO ASIAN ART MUSEUM**.

WITHOUT GIVING UP THEIR DESIGN'S INTELLECTUAL PROPERTY RIGHTS, STUDENTS WILL COMPETE WITH OTHER FASHION TALENTS **ON AN INTERNATIONAL SCALE** IN FRONT OF A HIGH-CALIBER PANEL OF CREATIVE DESIGNERS AND FASHION PROFESSIONALS FOR:

SCHOLARSHIPS TO THE ARTS OF FASHION 4-WEEK MASTERCLASS PROGRAMS IN PARIS AT THE MUSEUM LES ARTS DECORATIFS - LE LOUVRE AND **APPRENTICESHIP** OPPORTUNITIES WITH PRESTIGIOUS FASHION HOUSES, INCLUDING MAISON LESAGE (PARIS), MAISON LEMARIE (PARIS), MAISON MONTEX (PARIS).

STUDENTS HAVE THE OPPORTUNITY TO SUBMIT AN APPLICATION SHOWING THEIR CREATIVE AND INNOVATIVE DESIGN POTENTIAL **AROUND THE THEME RESONANCE**. (THE THEME SHOULD NOT BE TAKEN LITERALLY. THE CHALLENGE IS ALSO TO INTERPRET RESONANCE IN YOUR OWN WAY)

TWO POSSIBLE CATEGORIES - **FASHION**: A MINI COLLECTION OF 3 OUTFITS IN MENSWEAR, OR WOMENSWEAR OR A MIX OF BOTH MEN'S AND WOMENSWEAR OR/AND - **ACCESSORIES**: A MINI COLLECTION OF 3 ACCESSORIES, INCLUDING BAGS, LUGGAGE, BELTS, HATS, SHOES, ETC.

FIRST ROUND: DESIGN A CAPSTONE COLLECTION OF 3 SILHOUETTES/LOOKS.

EVERY SUBMISSION MUST INCLUDE THE FOLLOWING:

- 1 PAGE OF THE 3 ILLUSTRATIONS OR PLAN OF COLLECTION OR LINE UP (1 PAGE)
- 1 PAGE FOR EACH SILHOUETTE - ILLUSTRATION (3 PAGES)
- 1 PAGE FOR EACH SILHOUETTE - FLATS/TECHNICAL DESIGNS (3 PAGES)
- 1 PAGE FOR THE FABRIC AND MATERIAL SWATCHES (NO PHOTOCOPY) (1 OR 2 PAGES)
- 1 PAGE FOR THE VISUAL DEVELOPED CONCEPT OR MOOD BOARD (1 OR 2 PAGES)
- 1 PAGE FOR THE SHORT WRITTEN CONCEPT WITH A TITLE - ALL IN ENGLISH - (1 PAGE)
- 1 RESUME / CV OF THE APPLICANT (1 PAGE)
- 1 STUDENT ID OF THE APPLICANT (PHOTOCOPY) 2021/2022 (1 PAGE)

PAGE FORMAT

- 8.5" X 11" OR A4 / LETTER - **SEPARATE PAGES** (NO BINDING AND NO MOUNTING)
- NAME, SCHOOL, EMAIL ADDRESS, CELL PHONE NUMBER SHOULD BE **WRITTEN ON THE BACK OF EACH PAGE** WITH A VERY LIGHT PENCIL.

PLEASE MAIL ALL YOUR DESIGN PROPOSAL IN A STURDY CARDBOARD ENVELOPE TO AVOID ANY DAMAGE. SEND IT AS DOCUMENTS AND DO NOT DECLARE ANY VALUE BECAUSE IT IS NOT COMMERCIAL - OTHERWISE YOU WILL HAVE TO PAY TAXES.

DEADLINE TO SEND YOUR PROJECT: APRIL 1, 2022

REGISTER NOW

THE ONLINE REGISTRATION IS NOW OPEN, (APPLICATION FEE: \$50)
ARTS-OF-FASHION.ORG

SINCE 2002 - THE COMPETITION EXISTS TO PROMOTE AND REWARD CREATIVITY AND INVENTIVENESS; DISCOVER YOUNG TALENT AND FACILITATE CAREERS; ESTABLISH ENRICHING CONTACTS AND EXCHANGES BETWEEN DIFFERENT COUNTRIES, SCHOOLS AND UNIVERSITIES.

IMPORTANT DATES

FIRST ROUND

DEADLINE TO RECEIVE PROJECT POST MARKED **APRIL 1, 2022**

FIRST JURY SESSION
MAY 2022

RESULTS POSTED ON WEBSITE
JUNE 2022

SECOND ROUND

CONSTRUCTION OF 2 SILHOUETTES / 2 ACCESSORIES FROM THE SELECTED CAPSTONE COLLECTION PROJECT.

DEADLINE TO RECEIVE GARMENTS
SEPTEMBER 15, 2022

THE COMPETITION EVENT TAKES PLACE IN DECEMBER 2022 DURING THE ARTS OF FASHION FOUNDATION SYMPOSIUM HOSTED AT THE SAN FRANCISCO ASIAN ART MUSEUM.

VISIT THE ARTS OF FASHION FOUNDATION WEBSITE, FOLLOW US ON INSTAGRAM TO SEE PHOTOS FROM PREVIOUS YEARS AND WORK OF PAST WINNERS.

CONTACT-US@ARTS-OF-FASHION.ORG